**100 Years MWM Brand: Launch of Anniversary Campaign to Celebrate Milestones Along with Special Events and Surprises**

Mannheim,

This is the 100th year of the renowned engineering brand MWM, which has successfully secured a leading edge over its competitors and gained high recognition value. Caterpillar Energy Solutions celebrates this special brand anniversary with a dedicated MWM anniversary website, interviews conducted with brand experts, background information on the MWM brand, and a quiz about the past 100 years.

Over the years, the development of the MWM brand has been marked by many special milestones and historic developments, starting from the acquisition of the Stationary Engine Building department of Benz & Cie. in 1922, the subsequent foundation of Motoren-Werke Mannheim A.-G., and the registration of the MWM trademark in 1923. This year, MWM celebrates its 100th brand anniversary casts a spotlight on the brand development with expert interviews, historic milestones, and personal moments.

**From the Motorhorse to State-of-the Art Gas Engines**

Though 2022 marks the 100th anniversary of the MWM brand, the company's origins actually go back more than 150 years. This year's anniversary comes on the heels of the 150th anniversary that had been celebrated in 2021. The innovative, efficient gas engines and power generator sets now offered under the MWM brand are the legacy of the engines and technical developments that have been produced for 100 years. Over the decades, the continuous further development of MWM products and a strong innovative drive have made MWM one of the most renowned, globally leading brands in the field of distributed energy generation with gas engines and power generator sets. The praise for all these achievements goes especially to the team, whose unswerving commitment has made the MWM brand into a quality label in the field of energy generation.

MWM has always been quick to recognize the signs of the times and people's needs for technological progress. This is evident, not only from today's powerful MWM cogeneration power plants and combined heat and power plants for distributed, economical energy generation with renewable energies, but also from past developments such as the MWM motorhorse, which revolutionized the field of transportation in Germany, as well as the various vehicle engines, small diesel engines, and the first diesel and gas engine series produced under the MWM brand. Yes, the MWM brand has truly seen numerous historic milestones and development phases.

**Review: 100 Years MWM Brand**

On the occasion of its 100th brand anniversary, MWM features a dedicated anniversary website that draws attention to historic milestones and some personal moments of the past 100 years. Additionally, interviews with market experts shed light on the brand development and provide exciting background information on the history of MWM. Next year, there will also be a quiz with questions about the MWM history, which everybody is invited to participate in.